

About Tribal Thunder *(Information Package for Schools)*

Oz (Oscar De Los Santos) "I started Tribal Thunder in 1997, after I received a vision that told me how to do my part to help make the world a better place. I turned to music because it is the universal constant that transcends language and cultural differences. Of all the musical instruments in the world, the drum is found in every culture on the face of the planet. It is the unifying heart beat behind all music; the heart beat of life and the pulse of creation."

"Music, like poetry and dance is the Art that defines civilization that expresses it, that nourishes it and ultimately encapsulates the era and its people in which it was born."

"It has been my experience that people underestimate the power of music, however 80% of ones memories will be linked to sounds and songs that at once can trigger memory and strong emotion. Any nation will rise to its feet on hearing the first strains of their glorious national anthem. Music inspires rage or passion even revolutions have been started by simple lyrics in a single song. Our current music industry sprung from the protest songs which united a people. It echoed out from the fields at Woodstock. To this day I know few people that could recite the Charter of Rights but single handedly could recite the complete lyrics of ten songs. That might be a little antagonistic but it is true. Maybe that's my final point.

As Tribal Thunder continues to grow, new members will form additional troops that share the same vision and will continue to do the work. Their names, faces, and bios will always be available on the Tribal Thunder website, as it is always updated.

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Educational Programs - School Programs

Children are the life blood and the future of any a great nation. With over eight hundred pounds of equipment, Tribal Thunder will demonstrate the Science of Sound and Vibration, co-operation and respect, and through an engaging interaction, the unifying force of humanity.

In an open gymnasium the students are assembled in a circle representing equality. Each participant receives his/her own drum to play and Tribal Thunder facilitates teaching technique, beat and rhythm. It is important that teachers do not engage the children during this process but they are encouraged to join the circle as an equal participant or remain completely outside the circle. At various points Tribal Thunder demonstrates and explains an anti-bullying message as well as the efficiency of co-operation and the responsible and respectful use of one's own personal power. Although fun and entertaining Tribal Thunder is educationally engaging. Be amazed at the rapt attention of all the participants during the educational components of the program.

Tribal Thunder displays and explains:

- Several drums from various cultures – with their geography and a brief history.
- Musical instruments from the woodwind, string and percussion families.
- A live demonstration of the effects of sound waves through water (the Science of [Cymatics](#))
- Traditional native instruments from various aboriginal cultures.
- Tibetan Singing Bowls, Bells, and Tingsha, crystal bowls from Silicon Valley, precision ground tuning forks.
- Various legends, stories and anecdotes that shed light on school issues and current events that concern students.
- Although fast paced and entertaining it is a memorable experience that lives on long after the drum beats have faded.

Percussion Sales for Schools – Mix and Match for Your Needs

Tribal Thunder strongly recommends that schools interested in purchasing percussion instruments exclusively purchase Canadian Made Products. Our research has revealed that the majority of imported drums from Malaysia, Indonesia, Bali, Senegal, China and various other countries "Employ?" child labour. Tribal Thunder is an ethical and moral business and will not support our children playing drums made by our other children in distant lands.

The wood used by Tribal Thunder is indigenous; therefore, it is already acclimatized. Imported exotic woods suffer a greater impact in our climate of extremes.

Therefore, in summary we will provide the following:

- 1) Best Available Pricing
- 2) Largest Selection of percussion equipment.
- 3) Lifetime guarantee – 1 year no questions, replacement or repair policy.
- 4) An exchange/upgrade program
- 5) At cost re-skinning
- 6) Delivery
- 7) Staff training at corporate discount
- 8) Honest and fair pricing with direct straight forward talk
- 9) Satisfaction Guaranteed

Specifics

Tribal Thunder makes and manufactures over 95% of their percussion equipment. We offer any school "factory direct" prices on Ashiko, Ashiko Pony, Djembe, and various other styles of drums. The list of musical instruments is extensive and come from various continents. We are able to provide a wide range of imported instruments at wholesales prices from a reputable importer/exporter. (Who does not support child labour)

Tribal Thunder is able to assemble an eclectic package depending on the school budget and preferences. We will personally deliver and guarantee all instruments for one year against manufactures defects. Any drum bearing the Tribal Thunder seal is guaranteed for life. Re-skinning of all drums will be done at cost (\$30.00 + labour). Tribal Thunder is committed to working with any school regardless of budget.

Exchange/Upgrade Program

Tribal Thunder recognizes that students/staff can outgrow their initial drum requirements. Because of this a higher quality product is more suitable for their new skill level. We will, for the first year, upon request, take back any drum and credit its value toward its replacement with a higher quality instrument.

Drum/ Percussion Packages

High Quality Packages \$2000
Medium Quality Packages \$1000
Used/Second hand drums \$500

- GST & PST are not included in pricing
- Pricing varies according to availability
- Denotes Tribal Thunder manufactured drum

Where to go from here?

So, you've had Tribal Thunder at your school, you're thinking of purchasing drums, or you already have drums, now what? Don't be afraid, we're here to help. For a reasonable price we can train any number of teachers and /or students to facilitate their own drum circles. Courses are available at Fanshaw College, through Tribal Thunder, or we can come to you. This exclusive workshop contains:

- The History of the Drum
- Care and Maintenance
- Tuning and Tightening
- Beat and Rhythm
- The Creation of Rhythms
- Drum Etiquette
- The Drum as a Teaching Tool
- Drumming As A Form of Meditation and Stress Management
- The Principles Of How To Conduct A Drum Circle In School Or In The Community
- The Effect of Sound on the Human Nervous System

As well you will also learn proper posture, hand techniques, speed and tempo and drum culture around the world.

This workshop permits staff to benefit both professionally and personally from stress management through [neuro-acoustics](#) and entrainment. It is also a phenomenal team building workshop that speaks for itself. Participants must work in co-operation to create harmony. Because the music is live it is always exciting and new and will quickly point out places where listening is an issue. This leads to improved communication which is the cornerstone to successful management. Regular play and practice promotes meaningful staff interaction that transcends language. This is a more intelligent and refreshing alternative as it is cost effective, authentic and non-conventional. The drum has been the key pivotal instrument in every tribal community around the world. Why build a social circle when you can build a tribe.

Classroom Application of the Tribal Thunder Program

The members of Tribal Thunder have over 25 years of experience with the applied cognitive science of neuro-acoustics. We are often seen as musicians; however, this is just the surface of our program. We have, during the last 7 years drummed with over 42,000 students of various ethnic, cultural, religious, special cognitive and emotional needs. Tribal Thunder is adept at behavior management and utilizes co-operation, not control with the students. For this reason teachers are asked not to interfere with the entrainment process. The methods and technologies transfer easily to a classroom application. This promotes a stronger social structure which enhances mutual respect between students and teachers. In our opinion children must be allowed to be children. Education does not need to be austere to be disciplined. I.e. - Sports, high degree of motor skills, focus, concentration, discipline and commitment, learning complex interactions with the emphasis on fun.

Definitions:

Neuro-acoustics:

Neuro = the brain

Acoustics = sound

The science of the effects of sound on the central nervous system, as well as the emotional response.

Entrainment:

The process by which a sounding body syncopates/synchronizes another body through harmonic resonance.

Co-operation:

The mutual interaction that best supports and promotes a collective consensus.

Control:

The ineffective use of force to subjugate the will to one standard concept without agreed consensus.

Cymatics:

The scientific study of the movement of sound through solids, liquids and gases.

For more information go to www.tribalthunder.com

Body & Health (Prime TV)

[Center for Neuro-Acoustic Research](#)

[Wilfred Laurier University – Music Therapy](#)

[Music Therapy Association of Canada](#)